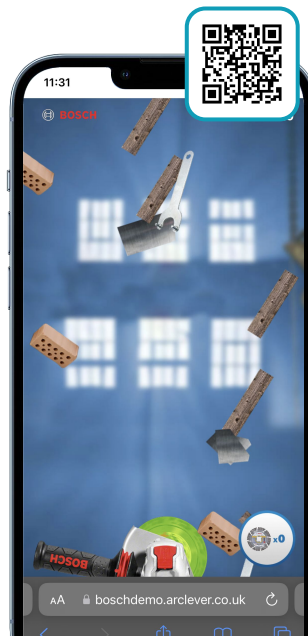
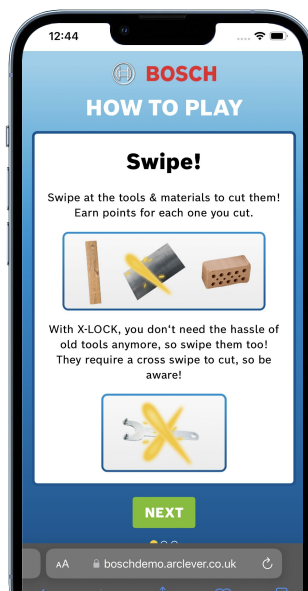
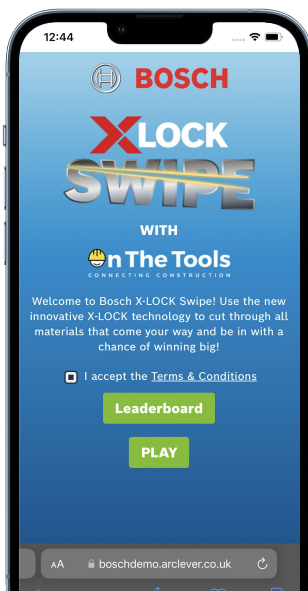


Case study

Client: Bosch.

This skill based game helped to promote Bosch's new Power Battery, by giving consumers a chance to win discounts and prizes. When a customer purchases a Bosch drill, they will receive a unique code on their receipt with a url. Players have to dodge the obstacles in their and If the player reaches the finish line with at least one life left, they'll win a discount or prize. This promotion was live for a total of 7 days.



1,527

Total Plays

768

Unique Plays

344

Registered Players

 BOSCH

“ We came to emc3 in hopes of creating an activation to promote our new product. The promotion they provided was outstanding from a seamless user friendly game to incredible results. This activation really represented us as a brand and i would like to thank the team for all there amazing work.

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